

Managing Children's Risks: It Takes a Commitment

Final Agenda

March 26, 2003

- 8:00 *Registration and continental breakfast - Selected music composed by Julia Carey, Junior at Milton Academy*
- 8:30 "Welcomes"
Barry R. Bloom, PhD, Professor and Dean, Harvard School of Public Health
Marie McCormick, MD, ScD Sumner and Esther Feldberg Professor of Maternal and Child Health at the Harvard School of Public Health, and Professor of Pediatrics at the Harvard Medical School
- 9:00 "Overview of the Kids Risk Project - Empowering kids, parents, and policy makers with information about risk and release of Kids Risk Project research " – Kimberly Thompson, ScD
- 10:30 *Break*
- 10:45 "Understanding our commitments - How much do kids count?" – William O'Hare, PhD, Kids Count Coordinator, The Annie E. Casey Foundation
- 11:10 "How much do kids count in the board room? Results of a new study" – Kimberly Thompson, ScD
- 11:30 "Corporate leadership and improving children's lives: A business perspective on this long-standing commitment" – Michele Courton Brown, Senior Vice President, Charitable Asset Division, Columbia Management Group, FleetBoston Financial
- 12:00 "The business of making education effective and entertaining" – Joan Lawrence of the Toy Industry Association for Tom Kalinske, President, Knowledge Universe and Chairman, LeapFrog Enterprises
- 12:30 *Lunch* - "Reaching out to children with positive messages to encourage good choices" – Neil Shulman, MD, the real Doc Hollywood and Eddie Chapman, Chicago Police Department
- 1:45 "Collaboration and the role of research in the middle of the consumer-industry-regulator triangle" – Kimberly Thompson, ScD
- 2:00 "The importance of good analyses of children's risks in consumer education and advocacy" – Heather Paul, PhD, Executive Director, National SAFE KIDS
- 2:45 "The importance of good analyses of children's risks in consumer product regulation" – Harold Stratton, Chairman, Consumer Product Safety Commission

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3:15 *Break*

- 3:30 Panel discussion: How can we use good science and risk analysis to work together and better manage children's risks?
Michele Courton Brown
Heather Paul
Hal Stratton
Bill Walsh, National Highway Traffic Safety Administration
Ed Chu, US Environmental Protection Agency
Clark Nardinelli, Food and Drug Administration
Sean Palfrey, MD, President of the Massachusetts Chapter of the American Academy of Pediatrics, and
Rick Locker, Locker, Greenberg, & Brainin
- 5:00 “Highlights of the day” – George Lundberg, MD, Editor, MedGenMed and Special Healthcare Advisor to the Chairman and CEO of WebMD

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- 8:00 *Continental breakfast - String quartet: Kyumin Lee, Jaclyn Fishman, Deanna Badizadegan, and Satto Tonegawa, coached by Melba Sandberg*
- 8:30 “Welcome and introduction to the morning's hot topics” – Kimberly Thompson, ScD
- 9:00 “Children's nutritional risks in context: Distinguishing big and small risks” – Dennis M. Bier, MD, Professor, Baylor College of Medicine and Director, USDA/ARS Children's Nutrition Research Center
- 9:45 “Children and vaccines” – Alan Hinman, MD, Principal Investigator of All Kids Count, Task Force for Child Survival and Development
- 10:15 *Break*
- 10:30 “The National Children's Study: Better data and better decisions” – Peter Scheidt, MD, MPH, National Institute for Child Health and Human Development, National Institutes of Health
- 11:00 “Getting to work: Making real improvements for children” – Debbie Sams, Executive Director of First Star for Peter Samuelson, Founder of Starlight, Starbright, and First Star Foundations
- 11:30 “Perspectives from pediatricians” – Birt Harvey, MD, Carden Johnston, MD, FAAP, Tracy Lieu, MD

March 27, 2003 (continued)

- 12:30 *Lunch* – “Media and Child Health: Announcement of a new Center at Children's Hospital Boston” – Jean Emans, MD, Professor of Pediatrics at Harvard Medical School and Chief of the Division of Adolescent Medicine, and James Mandell, MD, President and Chief Executive Officer, Children's Hospital Boston
- 1:30 “Media and child health: Peril and promise” – Michael Rich, MD, MPH, Assistant Professor of Pediatrics at Harvard Medical School (HMS), Director of the VIA Project
- 2:30 “Media and children's brains” – John Murray, PhD, Professor of Developmental Psychology, Kansas State University
- 3:00 *Break*
- 3:30 “Creating positive pro-health messages for kids - the role of mentors” – Jay Winsten, PhD, Frank Stanton Center Director and Associate Dean for Public and Community Affairs, Director of the Center for Health Communication and of the Harvard Mentoring Project at the Harvard School of Public Health
- 4:15 “Violence as entertainment is a public health issue” – United States Senator Sam Brownback, Kansas
- 4:45 “Highlights of the day” – George Lundberg, MD, Editor, MedGenMed and Special Healthcare Advisor to the Chairman and CEO of WebMD
- 5:15 “Closing: The end of the beginning” – Kimberly Thompson, ScD

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